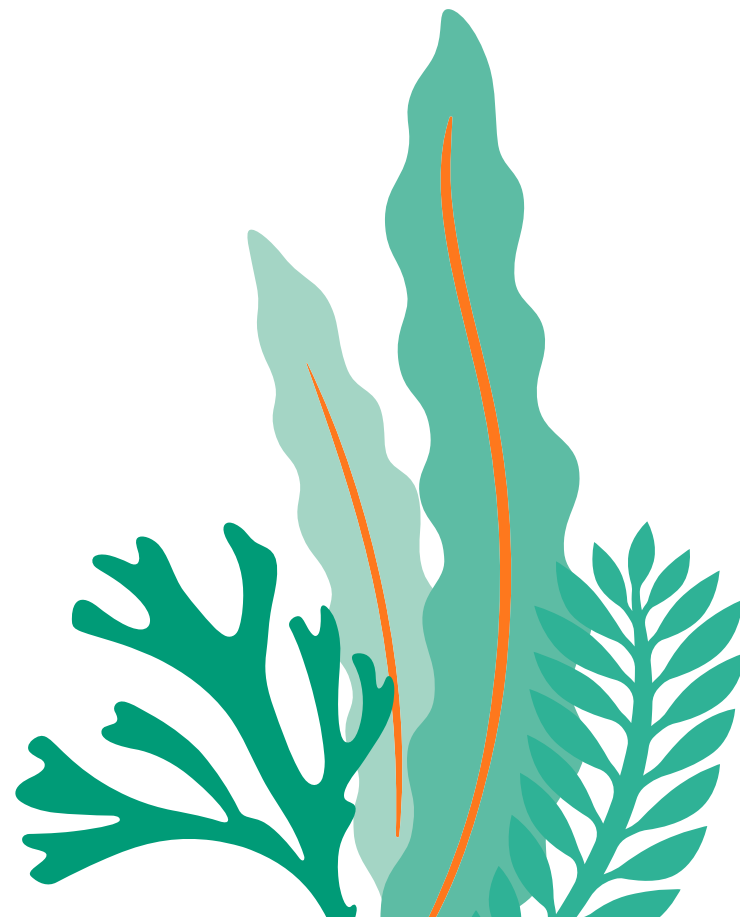




# FUNCTIONAL FOOD



# BLADDER WRACK

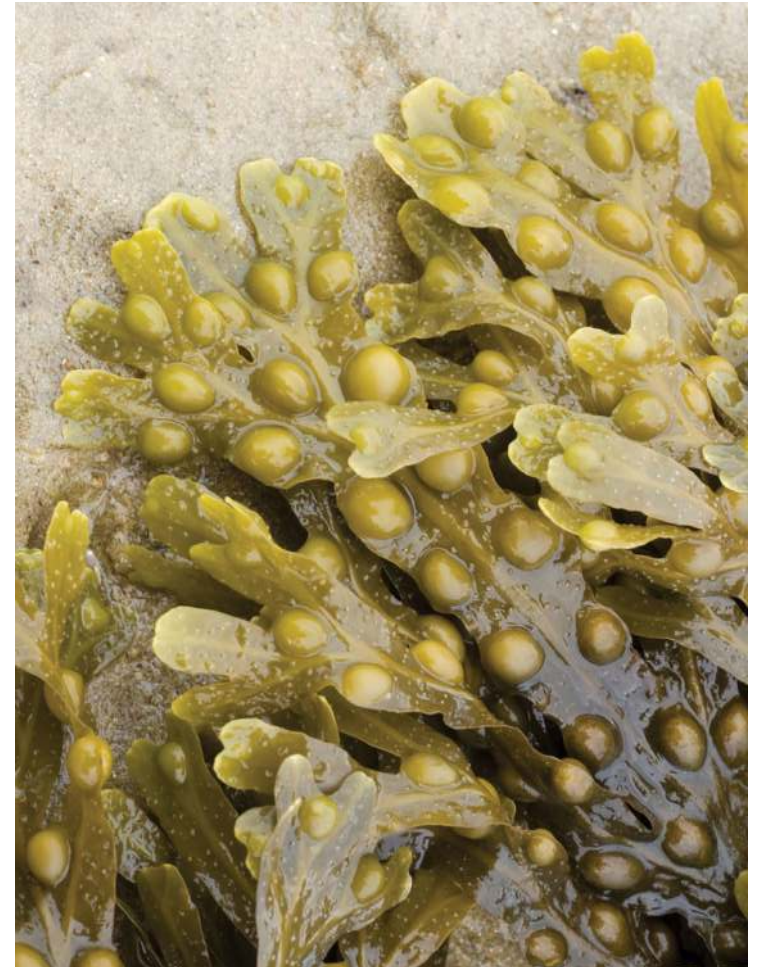
Bladder wrack is brown algae: *Fucus vesiculosus* and *Ascophyllum*. They contain the unique polysaccharides (laminaran, alginate, fucoidan), essential amino acids, key minerals (iodine, potassium, selenium, magnesium, iron, zinc, etc.), vitamins A, C, D, E and vitamin B-group).

**IODINE** promotes the thyroid health, increases metabolism and boosts energy levels.

**ALGINATE** and **ALGINIC ACIDS** remove toxins and heavy metals, normalize blood sugar, improve digestion and fat metabolism, strengthen the immune system and increase resistance to infections.

**FUKOIDAN** reduces the level of cholesterol and triglycerides in the blood, it anti-inflammatory effect has an anti-inflammatory effect, prevents the development of cardiovascular and tumor diseases, as well as viral infections.

We harvest bladder wrack by own small fleet in an ecologically clean area of the White Sea, around the Solovetsky islands.



# KELP

KELP is brown algae: Laminaria Digitata and Laminaria Saccharin. They contain unique polysaccharides (laminaran and alginate), essential omega-3 polyunsaturated fatty acids, protein, minerals (iodine, calcium, potassium, selenium, magnesium, iron, zinc and others), vitamins A, C, K, E, K and B-group.

IODINE promotes the thyroid health, increases metabolism and boosts energy levels.

ALGINATE and ALGINIC ACIDS remove toxins and heavy metals, normalize blood sugar, improve digestion and fat metabolism, strengthen the immune system and increase resistance to infections.

LAMINARAN has a beneficial effect on the functioning of the digestive system, reduces the level cholesterol in the blood, prevents the development of atherosclerosis, supports immunity.

We harvest bladder wrack by own small fleet in an ecologically clean area of the White Sea, around the Solovetsky islands.





# BACKGROUND

Leading scientific teams in Russia, the United States and Korea are intensively researching food products, in particular algae, for additional physiological benefits that may reduce the risk of chronic disease or otherwise improve health. The research has aroused the global interest in "functional foods," a popular food category with proven health benefits.



# POSITIONING






## Features of the product line

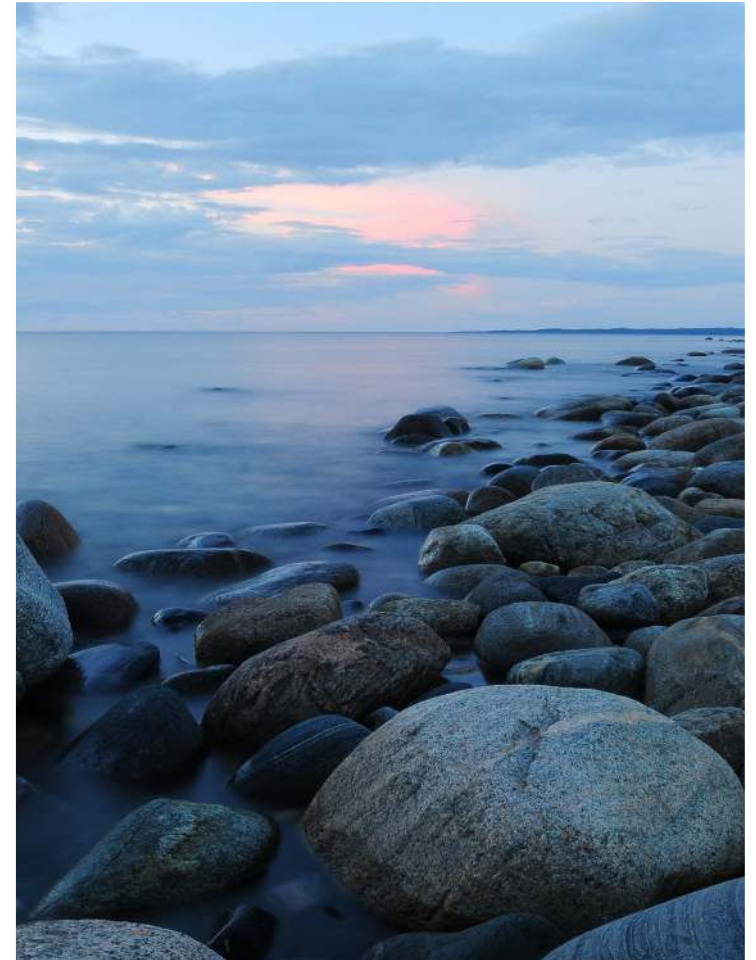
The functional foods AB1918 line offers multidimensional positive effects of biologically active substances of brown algae on the human body in a polluted environment, unhealthy diet and constant stress.

## The target audience

Everyone, 18+, lower middle income, who does not follow certain nutritional system and compensate for this with food additives and dietary supplements.




## Line composition



-  White sea algae food crushed bladder wrack, 85 g,
-  White sea algae food granulated bladder wrack, 85 g,
-  White sea algae food crushed kelp, 85 g,
-  Black tea with kelp and ivan tea, 30 g,
-  Green tea with kelp and ivan tea, 30 g







Name		Net weight	Number of items enclosed	Price per item	Storage conditions and shelf life
White sea algae food crushed bladder wrack		85 g	48 pcs.	2,1 \$	Store in a dry protected from direct sunlight place, at temperature not above +30 C. Shelf life: 2 years.
White sea algae food granulated bladder wrack		85 g	48 pcs.	2,7 \$	Store in a dry protected from direct sunlight place, at temperature not above +30 C. Shelf life: 2 years.
White sea algae food crushed kelp		85 g	48 pcs.	2,6 \$	Store in a dry protected from direct sunlight place, at temperature not above +30 C. Shelf life: 2 years.

Name		Net weight	Number of items enclosed	Price per item	Storage conditions and shelf life
Black tea with kelp and ivan tea		30 g	48 pcs.	2,8 \$	Store in a dry protected from direct sunlight place, at temperature not above +30 C. Shelf life: 2 years.
Green tea with kelp and ivan tea		30 g	48 pcs.	3,3 \$	Store in a dry protected from direct sunlight place, at temperature not above +30 C. Shelf life: 2 years.



# WE LOOK FORWARD TO OUR COOPERATION



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